



# ándale Lister Pro

Take a look at the comparison matrix below for a detailed list of Andale Lister Pro capabilities. It's easy to see how Andale Lister Pro can help your business become a success story.

Fuctionality	Product			
	Andale Lister Pro	eBay Turbo Lister	Blackthorne Basic	Blackthorne Pro
<b>Listing</b>				
List items on eBay in Bulk	✓	✓	✓	✓
Create fixed price listings for your eBay Stores	✓	✓	✓	✓
Easy to use listing templates	✓	✓	✓	✓
Organize your saved items using folders	✓	✓	✓	✓
Preview listings before submitting	✓	✓	✓	✓
Schedule when a listing will be submitted	✓	✓	✓	✓
Picture Hosting	✓	✓	✓	✓
Supports multiple user profile and preferences	✓	✓		✓
IWYG description editor	✓	✓	✓	✓
Supports creating listings for multiple sites		✓	✓	✓
Import saved items from SA Basic		✓		✓
Import saved items from SA Pro		✓		
Import items from eBay	✓	✓	✓	✓
Import items from Turbo Lister	✓	-	✓	✓
Second Chance Offer capabilities	coming soon			
Automatic Second Chance Offer capabilities	coming soon			
Automatic relist of item if product does not sell	✓			
Automatic free relist eligibility if you are relisting the item (within the time period set by eBay)	✓			
<b>Inventory Management</b>				
Automatic incrementing and decrementing of inventory	✓			✓
Restock Alerts	✓			✓
Ability to create listings linked to a specific product	✓			✓
Ability to list an item automatically when one sells				
Ability to list an item repeatedly on the market at a predetermined frequency	✓			
Inventory Controls	✓			
<b>Tracking Sales Information</b>				
Track your live inventory	✓	✓		
Monitor your active listings real time	✓	✓		✓
Customize your views to see only the information important to you	✓	✓		
<b>Post Sale Management</b>				
Send email in bulk				✓



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## Lister Pro Comparison Matrix (continued)

Fuctionality	Product			
	Andale Lister Pro	eBay Turbo Lister	Blackthorne Basic	Blackthorne Pro
<b>Post Sale Management (continued)</b>				
Uses customizable email templates to communicate with your buyers	✓	✓	✓	✓
Store custom feedback messages to re-use	✓	✓		✓
Leave feedback in bulk	✓	✓		✓
Keep track of whether your buyer has left you positive, negative or neutral feedback	✓	✓		✓
Store sales and customer information	✓	✓	✓	✓
Purchase history of repeat buyers	✓			
Print shipping labels	✓	✓		✓
Print invoices	✓	✓		✓
Print invoices and labels in bulk	✓			✓
Monthly view of archived sales		✓		✓
Files in NPBs and FVF credits in bulk	✓	✓		✓
Selling reminders to help you keep track of the next steps		✓		✓
Automatic payment received and item shipped notifications email	✓	✓		
Automatic feedback left when buyer pays	✓	✓		
Monthly profit and loss report including all eBay sales, fees, cost of goods, tax, etc.				✓
Re-exportable report in Excel				✓
Combine multiple items to one invoice	✓	✓		✓
Data availability	Unlimited	120 days	Unlimited	Unlimited
Add your own notes	✓	✓		✓
<b>Business Setup</b>				
Shared access to multiple employees	✓			
Access controls to employees based on their business roles	✓			
<b>Price</b>				
Monthly Fees	Free with subscription to Andale Lister	Free	\$9.99	\$24.99
Additional Fees	None	Delayed Listing fees, Listing Designer Fees, Picture Services Fees	Delayed Listing fees, Listing Designer Fees, Picture Services Fees	Delayed Listing fees, Listing Designer Fees, Picture Services Fees



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<b>Third Party Integration</b>				
Import from third party inventory management software	✓			
Export to other inventory management software	✓			
Integration with UPS Worldship	✓			
Integration with Fedex Shipping Manager	✓			
Integration with USPS (through Endicia)	✓			
Bulk printing of shipping labels for your orders	✓			
Ability to generate barcodes	✓			
<b>Contact Andale</b>				
http://www.andale.com   sales@andale.com Please contact sales at: 1-877-258-8488				