Andale Counters Getting Started Manual

Bunnies

Tiger Colored Cat

Black Cat

Butterflies

Doberman

Scotties

Yellow Lab

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Chapter 1 : Getting Started

Welcome to Andale Counters!!

This manual is a step-by-step Guide to your Counters Page. As you read through this manual, you will notice tips that will assist you in determining your options, but these are not required.

1. Activate Your Counters

Once you have registered for Andale Counters, you will need to activate your counters. This sets a token with eBay so that we are able to display your counter information to you.

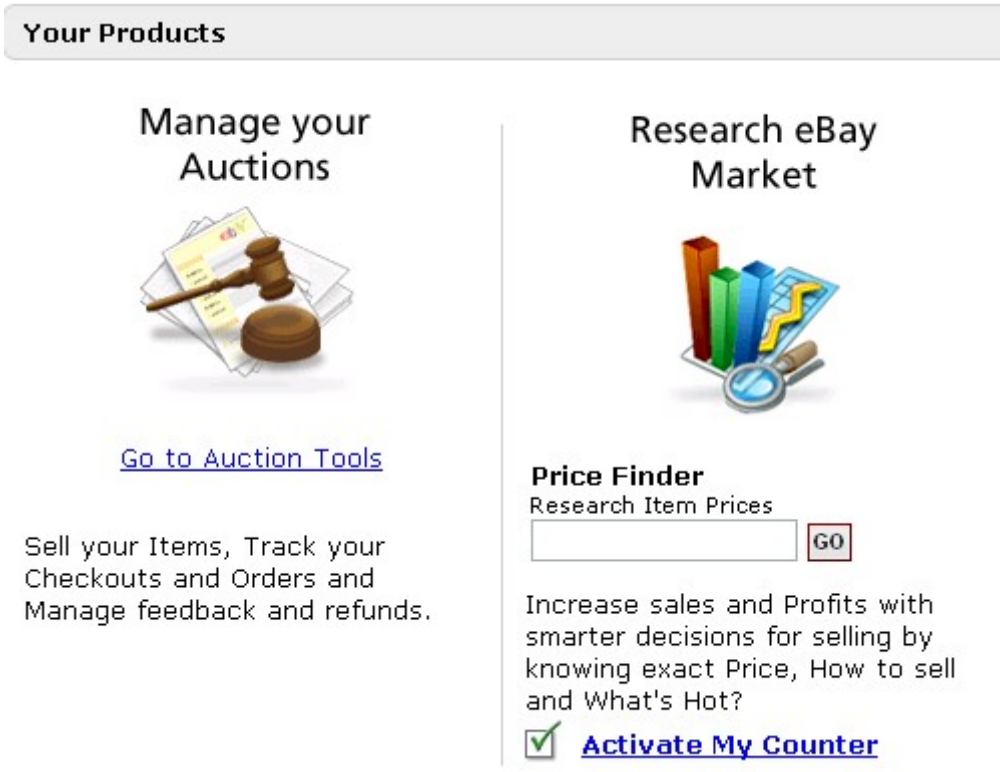


FIGURE I. Select the Activate My Counters Link

2. Sign into eBay

Signing into eBay activates a token so that we can display your counters to you. Andale does not store your eBay Password or information, but uses the eBay Token system that allows them to pass information to us so that we may in turn display this information to you. Sign into eBay and select agree to set your token. Once you have completed this step, you will be at your View Counters Page.

FIGURE II. Select Activate My Auction Counters

3. View Your Counter Hits

Once you have completed activation, your counters are located under the Auction Tools tab.

FIGURE III. Counters Page

Tip: When you are signing into your Andale Counters account your View Counters Page is located under the Auction Tools Tab.

4. Your View Counters Page

Your Counters Page will contain all your counter data and filters to view your data. This section will provide an overview of the different features of your Counters page.

FIGURE IV. The View Counter Page

4.1 Live Items Tab

The Live items Tab displays your items that are currently active on eBay and includes the following components:

- **All items** will display all your live items.
- **Items with Counters** will display only live items with counters.
- **Items without Counters** will display only live items without counters.
- **Items with Bids/Sales** will display only live items that have a bid.

FIGURE V. Live Items Tab

4.2 Completed Items Tab

The Completed Items Tab displays your items that have closed on eBay in the last 30 days.

- **All Completed Items** will display all your closed items from the last 30 days.
- **Items with Counters** will display only closed items that had counters.
- **Items without Counters** will display only closed items without counters.
- **Items with Bids/Sales** will display only closed items that have been sold.

4.3 Live & Completed

The Live & Completed Tab will display all your items for the last 30 days and has the following filters:

- **All items** will display all your live and closed items for the last 30 days.
- **Items with Counters** will display only items with counters.
- **Items without Counters** will display only items without counters.
- **Items with Bids/Sales** will display only items that have a bid (open auctions) or sales (closed auctions).

FIGURE VI. Live & Complete Items Tab

4.4 Hits Legend

The Hit legend defines how your items are doing compared to other sellers in the same category. Your hits will be displayed in red if you are below average, and in green if you are above average.

FIGURE VII. Hits Legend

4.5 Time Zone

The Time Zone will allow you to set the time zone for your counters view. The eBay US site is set in Pacific Time, which is the default for your counter page.

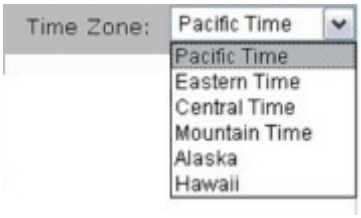


FIGURE VIII. Select Time Zone

Tip: The eBay US site uses Pacific Standard Time (PST). If you are selling on more than eBay US, you may wish to set the default to your own time zone. If you are only selling on the eBay US site, you may wish to use PST.

4.6 Items I'm Selling View

The Items I'm Selling view displays the details of your items. It will include a link to your auction, the item title, the user ID of your bidder, the closing date, the number of views, the number of bids and the current bid price. Each item listed will have its own line.

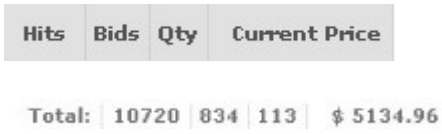
6469910296	Lord of the Rings- 3 Movie Extended Version DVD Box Set	pete	Jan-07	263	13	1	$66.01
6469910293	Sopranos- Season 4- DVD Set- New in Box	sharon	Jan-07	81	15	1	$31.0

FIGURE IX. Items I'm Selling View

Tip: Do not select the ADD COUNTER link if you have added a counter when listing your item. The ADD COUNTER will display until activity is triggered by a view to your counter. Once your counter is viewed, ADD COUNTER will disappear and be replaced with your item views.

4.7 Page Totals

The Page Totals located under your Items I'm Selling section will display totals for the current page. This will include your total hits, total bids, total quantity and total price.



Hits	Bids	Qty	Current Price
Total: 10720	834	113	$ 5134.96

FIGURE X. Page Totals

5. Add Counter

The Add Counter button allows you add counters in bulk. Simply select the listings where you wish to add a counter and select ADD Counter and choose your counter options. Do not use ADD COUNTER if you have added a counter when listing your item. The Add Counter will display until it is viewed on eBay. A view to your action page will "trigger" the counter to begin counting. Adding counters where you have already added a counter may result in duplicate counters.

FIGURE XI. Select Add Counters

5.1 Select which Counter to Add

Once you have selected Add Counter, you will be given the options to choose what type of counter to add to your listing. Choose which counter you would like to use, select the type of counter, and choose boarder or set this style as your default counter style.

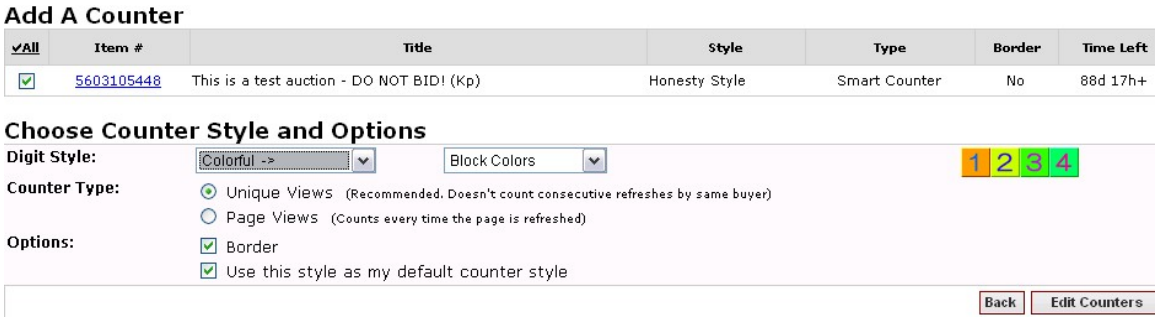


FIGURE XII. Select Counter Style

Tip: Andale provides many different counter styles. Use the below link to view all the styles:

http://www.andale.com/corp/products/counters/counters_index.html

6. Edit Counter

The Edit Counter button allows you edit your counters in bulk. Simply select the listings where you wish to change your counter style and select Edit Counter Style. There are limited choices available if you list your items from eBay or elsewhere (Andale Lister provides all the counter choices when you list), and by using Edit Counter, you can quickly change the styles of your counters in bulk.

FIGURE XIII. Select Edit Counter

6.1 Select which counters to Edit

Once you have selected Edit Counter Styles, you will be given the options to choose what changes you would like to make to your existing counter style. Change any of the options or styles and select the Edit Counter Button to complete your changes.

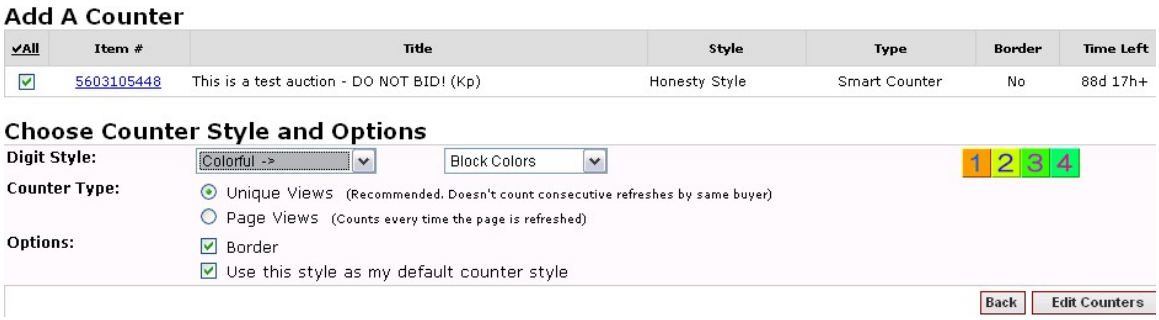


FIGURE XIV. Select Counter Style

7. Reset Counter

If you would like to reset your counter to zero, select the counter and select the Reset Counter Button.

FIGURE XV. Select Reset Counter

Tip: Only use Reset Counter if you are sure you wish to zero your totals out. Once you have selected Reset Counter, your total for the selected counters totals are zeroed out. There is no undelete function, so once you select to reset your counters, the information is permanently gone.

8. Web Counters

Andale offers the ability for you to create counters for your WebPages, or eBay About Me page. These counters can be used on any page where you can add the counter HTML that will be created for you. To create a Web Counter, select the VIEW YOUR link on your Counters Page.

FIGURE XVI. Select the Manager Your Web Counters link

8.1 Create a Web Counter

From your Web Counters Page, select the Create New Button.

FIGURE XVII. Select Create New

8.2 Create Web Counter

To create a Web Counter, you will need to fill in the appropriate fields on the Create Web Counter Page. You will need to name your counter, set the initial count and choose your counter style and options.

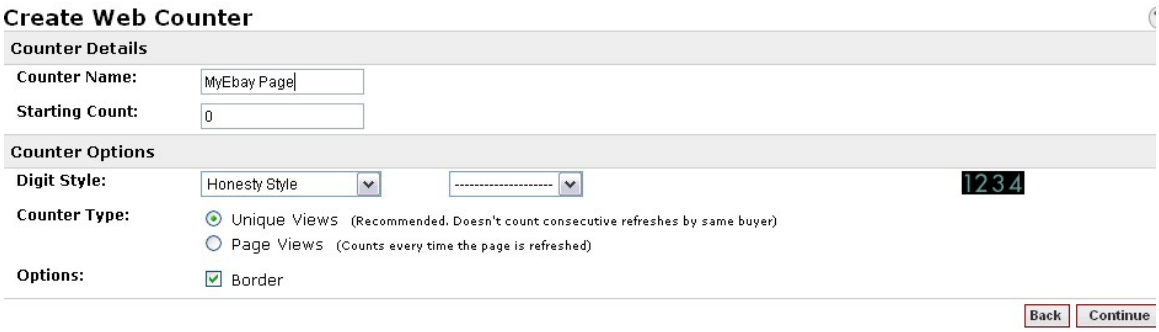


FIGURE XVIII. Enter Web Counter Information

Tip: When using multiple web counters on various pages, use a unique name that will indicate to you where the counter is located.

8.3 Copy and Paste HTML

Once you have created a Web Counter, Andale will display html text as in the example below. Copy and paste the created code into your Web Page where you wish the counter to appear.

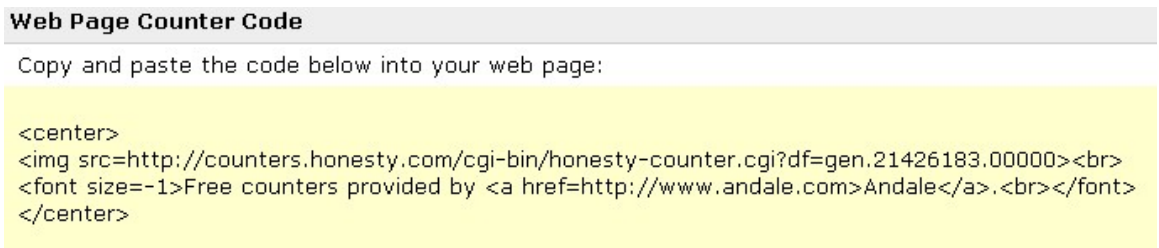


FIGURE XIX. Copy and Paste Web Counter Code

9.0 Auto Attach

Andale recommends that you use auto-attach for your Andale Counters. This simplifies the process and eliminates all the manual processes. Select Auto Attach under your Counters Tab.

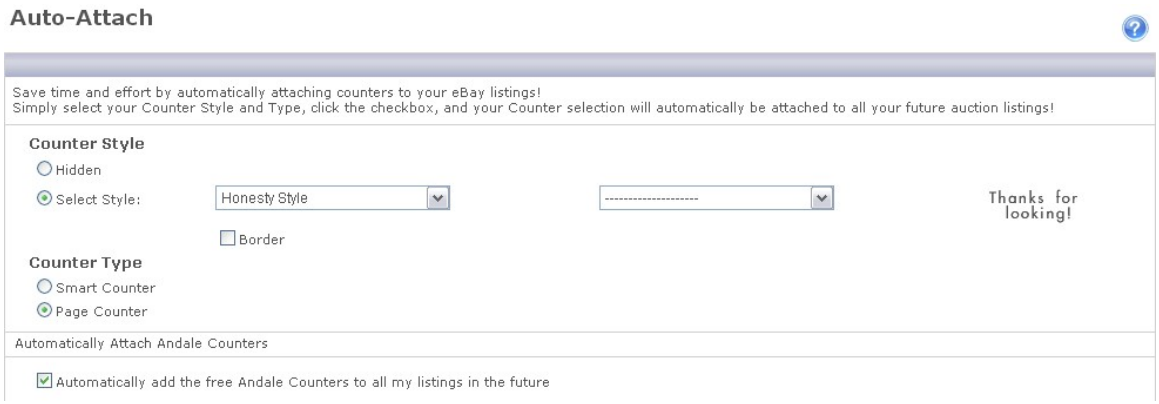


FIGURE I. Select your auto Attach Options

Andale Counters Auto-Attach

This option automatically adds a counter to every auction listing with no effort! Auto-Attach checks to ensure you don't already have another Andale Counter in your listing; if you mistakenly try to add another one during listing, it will ensure that only a single Andale Counter will appear in your auction.

Andale Counters Default

This option sets a default counter style for all your listings. Choose any one of Andale's (more than 100) counter styles as the default.
If you use Auto-Attach, you can use Counters Default to make any chosen counter style your default counter. Even if you select this option, you can still override the default counter style to ensure you have the perfect look for every listing.
The Auto-Attach and Counters Default options are located under the Counters tab, under Auto-Attach.